

COMMUNICATIONS AND PUBLICATIONS

AMP increased its communications activity throughout 2017, with an across the board expansion of member outreach efforts. Social media activity increased, including the creation of an AMP Twitter account. There were more than 200 informational posts across AMP social media platforms in 2017, including Facebook, LinkedIn and Twitter. These posts aim to keep members better informed and to provide easily sharable social media content to bolster each member community's local outreach efforts and enhance awareness of the benefits of public power. These efforts will continue in 2018.

In 2017, annual reports for AMP, OMEGA JV2, OMEGA JV5, OMEGA JV6, AFEC, Sustainability and OMEA were developed, printed and distributed, and made publicly available on the AMP website. Three editions of the Amplifier were distributed to approximately 2,300 people; annual calendars were distributed to more than 800 people; and the Update, AMP's weekly member newsletter, was transitioned to an email format and is distributed to more than 1,300 people each week.

AMP continued its scholarships program in 2017, with the Richard H. Gorsuch Scholarship and the Lyle B. Wright Scholarship programs, each of which honored four winners. Drew Hanna of Arcadia, Courtney Slider of New Martinsville, Haley Suffel of Montpelier and Kyle Pape of Oak Harbor were the 2017 Richard H. Gorsuch Scholarship recipients. Amanda Lehmkuhl of Minster, Madison Summers of Montpelier, Paige Kuck of New Bremen and Kyle Turner of Jackson were the 2017 Lyle B. Wright Scholarship recipients. Since 1988, AMP has distributed \$308,000 in scholarship awards.

